



SPONSORSHIP/VENDOR REQUEST FOR PARTICIPATION

The California Association of County Treasurers and Tax Collectors (CACTTC) cordially invites you to participate in our Annual Conference on June 10-13, 2025 at the Hyatt Regency Santa Clara, California.

CACTTC is an association comprised of elected and appointed Treasurers and Tax Collectors from all 58 California counties and associates from various financial institutions. CACTTC encourages continuing development of its members through conferences and training in management, leadership, and finance by providing information on current issues, tools, and techniques for tax collection, and treasury management.

The Annual Conference extends over a four day period. The CACTTC conference offers sponsors and exhibitors an unparalleled opportunity to meet and showcase the Treasurers, Tax Collectors, and staff who are seeking solutions to the work challenges they face daily. They are looking to discover the products, services, and technologies that will help take their counties to the next level and help make their offices operate more efficient. Come share your knowledge and best practice policies.

SPONSORSHIP: Offering sponsorship levels for every budget: Platinum, Gold, Silver, Bronze, and Copper.

VENDOR: Be sure to register early, there are only **43 booths** available this year. The vendor show extends over a two-day period and is an excellent time for your company to exhibit products and services to the Treasurers, Tax Collectors, and staff. We will be issuing a "PASSPORT" booklet to each Treasurer and Tax Collectors, and staff to encourage visiting your booth and will permit participation in the annual raffle. The winners will be announced at the Thursday lunch at 12:15 p.m. To participate in the Vendor Show a non-refundable \$2,500.00 booth fee is required.

Audio/Visual equipment is not included in the booth package and is the responsibility of the requesting vendor.

Please plan to participate as a sponsor or vendor and make the 2025 Annual CACTTC Conference one of the most memorable. We look forward to your continued support and participation.

Sincerely,

California Association of
County Treasurers and Tax Collectors

**For more information,
please contact:**

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