CACTTC

Annual June Conference & Vendor Show
JUNE 9-12, 2026

LOEWS HOLLYWOOD HOTEL

CALIFORNIA ASSOCIATION OF COUNTY TREASURERS AND TAX COLLECTORS
CACTTC

SPONSOR ADVERTISEMENT POLICIES & SPECIFICATIONS

Please read the following instructions, policies, and requirements for submitting your advertisement. Advertisements will be included in the Annual Conference packets/materials based on your sponsorship level.

SPECIFICATIONS	
PACKET DIMENSIONS	8.125" x 10.875" (trim)
DISPLAY	**FULL PAGE VERTICAL:** 7" x 10" (live); 8.375" x 11.125" (bleed) **HALF PAGE HORIZONTAL:** 7" x 4.875"

ALL ADVERTISEMENTS

- Camera-ready advertisements must be submitted as full-scale digital files and e-mailed to maria@syaslpartners.com. Maximum e-mail file size is 10 MB. CACTTC will only accept PDF, EPS, TIFF, or native Adobe formats (e.g. ai, psd, indd) for camera-ready digital files. We cannot accept any Microsoft file formats for camera-ready advertisements. We accept Microsoft file formats for text submissions only.

- Camera-ready advertisements must use CMYK colors. Do not use RGB, or spot colors.

- Camera-ready advertisements must have crop marks, otherwise keylines will be added (except full-page advertisements). Full-page bleed advertisements must have bleed marks.

- Camera-ready advertisements must be submitted with a hard-copy color proof.

- All digital images must be full-scale, CMYK, at least 300 dpi, and embedded (or linked to digital files supplied by the client).

- All fonts used in camera-ready advertisements must be embedded, submitted, or converted to outlines.

- Logos should be submitted as vector files for maximum quality (e.g. Adobe Illustrator). Raster files are acceptable, but will yield about 1/16th the resolution of vector files.

- CACTTC assumes no responsibility for the quality or accuracy of camera-ready advertisements or advertisement components that do not comply with our specifications.

- To be included in the conference printed materials, advertisement and logo must be received prior to **May 1, 2026.**

Questions:

Please contact
Maria Barajas
(916) 441-1850
maria@syaslpartners.com