

CACTTC 2025



Central Valley Area IV Meeting

Date: May 22, 2025

Location: UC Merced Ballroom

Address: 5200 Lake Road, Merced, CA 95343

7:30 AM Registration and Protein Breakfast

8:00 AM Welcome and Introductions

Karen D. Adams, Merced County Treasurer-Tax Collector / Erick Serrato,

Director Workforce Investment – Glimpse of Merced County

8:45 AM Generative AI & Robotic Process Automation (RPA)

RPA Electronic Payments Reconciliations Merced County

LCG-Global Discovery Experts, Ken Tisdel, President & CEO / Gail Gray, CPA,

Vice President-AI & RPA

10:45 AM Break

11:00 AM Public Funds Investment Institute

Marty Margolis, Founder

12:00 PM Luncheon

1:00 PM Transient Occupancy Tax Panel

Courtney Morrow, Mariposa Treasurer-Tax Collector, Jacqueline Torres, Madera County Assistant Treasurer-Tax Collector, Dustin Reilich, Deckard

Technologies

2:15 PM Assessor: Proposition 19: Death & Taxes

Caroll Ramos, Merced County Mapping & Title Supervisor, Comprehensive

overview of Proposition 19 implications

3:00 PM Break

3:15 PM Vendor Solutions / Roundtable / Election of Area Director & Alternate

Megabyte / Point & Pay / American Financial Credit Services / RTL / JPA Phone

Bank

4:30 PM Adjourned & Safe Travels